



GLITTER GOES WEST

Glitter Cosmetics has scored a major contract with Jeans West. It involves the sale of a custom-made Glitter Gal lip gloss set being sold through Jeans West stores nationwide during the Christmas period. Anna Szabo tells BD what new Glitter products we can expect to see hit the shelves and provides some helpful hints on brush maintenance.

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MORE INFORMATION?

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New heights

Glitter Cosmetics launched with a range of specialised professional make-up brushes made from high quality sable and goat hair. Now the Glitter Cosmetics range is expanding to incorporate Lip Cremes, Glosses and a swanky safari make-up bag for beauty-on-the-go.

Anna Szabo explains: "We've consistently had the vision of an all-inclusive cosmetics brand offering quality products in natural and elegant colours. It is important to us that our clientele know and trust us, which is why we launched with our professional brush range. Due to the overwhelming response to our brushes, we have now been able to expand into two new exciting arenas.

"Firstly, we will continue with our premium brand Glitter, having introduced much loved lip glosses and lip crèmes. Soon to follow is a range of favorites including our beautiful range of eye shadows, blushes and lip sticks.

"Our second expansion is the introduction of our younger line of cosmetics, Glitter Gal. Our first Glitter Gal product, available exclusively with Jeans West, is a lip gloss trio set in three shades with each tube containing a hint of peppermint. We are developing an amazing range of products yet to hit the Australian market. We are very excited about this venture and look forward to bringing it to you soon.

"Our current product range is available throughout Australia. Our goal is to become a significant Australian brand known for its innovative style and quality products."

For information on the full range of products, please visit the
Glitter Cosmetics listing.